



CATALYST ACCELERATOR

SPONSORSHIP PACKET



UNITED STATES
SPACE FORCE



CATALYST
ACCELERATOR

AFRL
AIR FORCE RESEARCH LABORATORY

PROGRAM OVERVIEW

Fully funded by the Air Force Research Laboratory Space Warfare Directorate and in partnership with the United States Space Force, the Catalyst Accelerator is a three-month, semi-residential program located in Colorado Springs. The Accelerator is designed to increase the Space Force's awareness and rapid acquisition of commercial dual-use space technology by providing relevant business development training and connecting participating companies with users, decision makers, and potential customers across the Department of War (DoW) and commercial sectors.

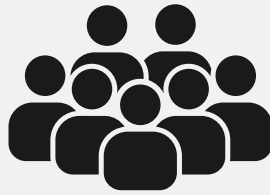
The Catalyst Accelerator has introduced innovative capabilities to the Government since its inception in 2018. Each Accelerator has its own problem statement that is generated with the help of various Government customers who have complex problem sets that require innovative, dual-use solutions. For more information on Accelerator topics, please visit the Catalyst Accelerator website at catalystaccelerator.space.



METRICS OF SUCCESS



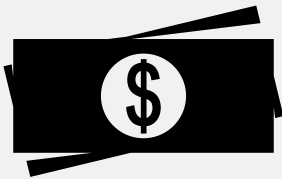
27
COMPLETED
PROGRAMS



181
PARTICIPATING
COMPANIES



472
CONTRACTS
WON



\$387.2M
CONTRACT
FOLLOW-ON
FUNDING



\$331.3M
INVESTMENT
FOLLOW-ON
FUNDING



\$884K
SPONSORSHIP
FUNDS



1,865
JOBS CREATED



56
SPONSORS

SPONSORSHIP AT A GLANCE

Sponsorship of the Catalyst Accelerator offers a unique way to invest in dual-use technologies that address DoW challenges. Your support accelerates innovation into the hands of the U.S. warfighter while strengthening our nation's defense and small business ecosystems.

Sponsors gain valuable visibility across the aerospace and defense community, including government, industry, academia, and our growing alumni network. All sponsors receive recognition through event visibility and marketing promotion, and may also pursue additional sponsorship opportunities including Newsletter Features to broaden their impact within the Accelerator community. At select tiers, sponsors also gain direct access to the cohort experience, with opportunities to brief participating companies, join private dinners and program activities, and attend the Government Problem Statement Sponsor brief with the cohort.

Your sponsorship may also support participating companies by contributing toward travel, lodging, or program expenses, allowing founders to dedicate more time to developing their technologies and connecting with government and commercial stakeholders. Collectively, these investments strengthen the defense innovation ecosystem and help advance mission-ready capabilities for the warfighter.

The Catalyst Accelerator recognizes all sponsors who help drive cohort success and strengthen national defense innovation. Sponsorship levels are outlined in the following table, with additional opportunities detailed on the next page. Sponsorship amounts and benefits are negotiable based on partner needs. To ensure equitable visibility for all partners, the number of sponsorship opportunities available is limited.



SPONSORSHIP TIERS AND BENEFITS

Benefits	Sponsorship Tiers			
	Catalyst Champion \$100,000+	Strategic Partner \$60,000	Community Day/Demo Day Sponsor \$5,500	Happy Hour Sponsor \$2,000
Co-hosted event and speaking opportunity	✓ Sponsor of all Cohort Events (Demo Day, Community Day, and all Happy Hours), Primary two-minute speaking slot at all sponsored events	✓ Sponsor of Community Day and Happy Hours One-minute speaking slot at all sponsored events	✓ Speaking slot at sponsored Demo Day or Community Day	✓ Speaking slot at sponsored Happy Hour
Sponsor placement on website indefinitely (Partners & Sponsors Page and Cohort Page)	✓ Listed as Catalyst Champion Sponsor	✓ Listed as Strategic Partner	✓ Listed as Community Day/Demo Day Sponsor	✓ Listed as Happy Hour Sponsor
Sponsor feature in event program	✓	✓	✓	
Opportunity to brief cohort	✓ 60 min brief to cohort + 30 min 1:1s	✓ 30 min brief to cohort + 15 min 1:1s		
Opportunity to attend government problem statement sponsor brief	✓	✓		
Newsletter features	✓ 3 Premium newsletter features	✓ 3 Standard newsletter features		
Opportunity to attend cohort dinners and/or cohort activity	✓	✓		
Sponsor Recognition: <ul style="list-style-type: none"> Social Media Platforms (LinkedIn, Facebook, X) Company branded signage during co-hosted Happy Hour, Community Day, and/or Demo Day (printed and digital) Highlighted in press release and/or social media posts related to sponsored cohort/event 	✓	✓	✓	✓
Tax-deductible financial contribution	✓	✓	✓	✓

OTHER WAYS TO SPONSOR

In addition to the core sponsorship levels outlined above, Catalyst Accelerator offers additional sponsorship opportunities designed to expand your organization's visibility and engagement within our ecosystem. These options are ideal for sponsors seeking a platform to highlight their expertise and deeper connection with our alumni and partner network beyond in-person events.

Alumni Newsletter Sponsorships

Increase your visibility through our monthly Alumni Newsletter, shared with over 150 alumni companies and growing each cycle.

- **Standard – \$500 per issue**
 - Logo and link featured in the Newsletter Sponsor section, along with a brief spotlight highlighting a resource or service.
- **Premium – \$1,200 per issue**
 - Top-of-newsletter placement with an expanded spotlight and the option to include a testimonial, video, or major announcement.

Alternative Sponsorship Opportunities

Have an idea for a sponsorship or partnership opportunity? Please reach out to our team so we can make it happen.



The Catalyst Accelerator retains the exclusive right to discontinue or terminate sponsorship arrangements at any time for any sponsor misconduct.

ALUMNI REVIEWS

FIVE STARS!



“For understanding the government customers, their needs and getting help on government contracting, this is a must-attend program!” - Space Domain Awareness Cohort

“The program substantially expanded the number of government customers for our technology. We are now targeting beyond NASA and Space Force to include Army, Navy, SOCOM etc.” - Space-Based Joint Spectrum Cohort

“The Catalyst experience exceeded my expectations in making the program beneficial through the unprecedented government shutdown.” - Directed Energy & Electromagnetic Warfare Cohort

“We had been through many accelerators before, and this was structured differently. We got out of it what we needed and learned things we didn't even know we needed. This experience was transformative for us.”
- AI/ML Orchestrator Cohort

CONTACT INFORMATION

JOIN US IN SHAPING THE NEXT GENERATION OF DEFENSE TECHNOLOGY

With the backing of our sponsors, the Catalyst Accelerator has played a key role in advancing innovation within the global defense ecosystem, supporting mission needs, and uplifting the small businesses that fuel our nation's progress.

Your sponsorship is an investment in transformative capability. Together, we can help groundbreaking technologies reach the warfighter faster and strengthen our national defense.

Join us in driving forward the innovations that will define tomorrow.

CONTACT US

Allison Boothe
Program Manager
(719) 749-8601
Allison.boothe@catalystcampus.org



**THE CATALYST
ACCELERATOR**
COLORADO SPRINGS



catalystaccelerator.space