

SPONSORSHIP BENEFITS



THE CATALYST ACCELERATOR

COLORADO SPRINGS

POWERED BY:



UNITED STATES
SPACE FORCE





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ABOUT US

Sponsored by the Air Force Research Lab Space Vehicles Directorate and the United States Space Force, the Catalyst Accelerator is a 3-month, semi-residential program located in Colorado Springs designed to increase the Space and Air Force's awareness and rapid acquisition of commercial dual-use space technology by providing relevant business development training to Accelerator companies and connecting these entrepreneurs with users, decision makers, and potential new customers in the DoD and commercial realms.

The Catalyst Accelerator has provided innovative capabilities to the Government since its inception in 2018. Each Accelerator has its own problem statement that is generated with the help of various Government customers who have complex problem sets that require innovative, dual-use solutions. For more information on problem statements and Accelerator topics, please visit the Catalyst Accelerator website below.

WWW.CATALYSTACCELERATOR.SPACE



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ACHIEVEMENTS



19

COMPLETED COHORTS

137

PARTICIPATING COMPANIES

GRANT MONEY

\$610K

FOLLOW-ON FUNDING

\$682M

1,730

JOBS CREATED

441

CONTRACTS WON

55

SPONSORS & SUPPORT

SPONSORSHIP FUNDS

\$884K



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SPONSORSHIPS AT A GLANCE

Through sponsorship of the Catalyst Accelerator, our community has the opportunity to invest in promising, innovative companies that have a dual-use solution to a Department of Defense (DoD) challenge. Ultimately, your support helps get innovation into the hands of the US warfighter, while building our nation's economy. Your sponsorship will be visible to the local aerospace community to include Government, Industry, Academia, and others.

Furthermore, your sponsorship will help off-set the costs associated with travel and lodging for the companies participating in the Accelerator program and will assist them in the continued development of their cutting-edge technologies. Your support will also help facilitate dynamic networking events, high-caliber subject matter expert participation, and other relevant activities that help fast-track cohort company success.

As a community-supported program, the Catalyst Accelerator recognizes all sponsors who can donate any amount toward the success of the program. The levels of sponsorship and the corresponding benefits are contained in the table on the following page. Please note that amounts and return on investment for sponsors can be negotiated if necessary.

The levels of sponsorship are as follows:

- Corporate Sponsor - \$125K
- Session Sponsor - \$15K per session (2 weeks = 1 session)
 - Community Day/Demo Day Sponsor - \$5K or \$10K
 - Networking Event Sponsor - \$2K





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SPONSORSHIP LEVELS AND BENEFITS

Benefits	Sponsorship Levels			
	Session Sponsor	Demo Day/Community Day Sponsor		Networking Event Sponsor
	\$15K/session	\$10K	\$5K	\$2K
Tax-deductible financial contribution	•	•	•	•
Co-hosted Happy Hour with the Accelerator	•	•	•	•
Verbal recognition at sponsored session/event	•	•	•	•
1–3 minute presentation at sponsored event	•	•	•	•
Highlighted in blog posts or press release related to the activities in their sponsored session/event	•	•	•	•
Sponsor recognition: <ul style="list-style-type: none"> • Accelerator website • Social media platforms • Company branded signage during co-hosted Happy Hour, Community Day, or Demo Day • Printed/virtual program for Community Day/Demo Day 	•	•	•	
Meet with each cohort company during their session/event	•	•	•	
Reserved seating at Community Day/Demo Day	• 2 people	• 1 person		
Display banner during session/event	•	•		
Sponsor may present their company to the cohort during one of the programming sessions	•			
Sponsor has the option to attend Accelerator programming during their sponsored session	•			

Information on Corporate Sponsorship is contained on the next page!



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CORPORATE SPONSORSHIP

What is a Corporate Sponsor?

As an alternative to the sponsorship levels outlined on the previous page, interested parties can elect for Corporate Sponsorship. The Corporate Sponsor is the sole sponsor of all 3 sessions for the entire cohort at a discounted rate of \$125K.

The Corporate Sponsor enjoys the benefits of the Session Sponsor, plus the following:

- Sole corporate sponsor of one cohort (additional Demo Day or Community Day sponsorships may be sought)
- One sponsor branded gift basket at Demo Day
- Opportunity to participate in planning and feedback sessions, if desired.
- Opportunity to participate in the cohort selection process. (normally 20-30 applications, 15 live pitches)
- Offer a 5-minute presentation during Demo Day.



For more information about sponsorships, please contact:

Allison Boothe at Allison.Boothe@CatalystCampus.org.

Thank you for your consideration of sponsorship of the Catalyst Accelerator, Colorado Springs!

We cannot run our program without the support of people like you.



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ALUMNI REVIEWS

FIVE STARS!

"Amazing opportunity. Our growth has been dynamic being here. You really accelerated our maturity as a business as well as executives. Huge sustain across the board." - Defensive Cyber Operations for Space Cohort

"As a brand new startup I would highly recommend this program to those in similar situations. Helped us get our ducks in a row and guide our priorities in moving forward in the market." - AI/ML for Space and Maritime Applications Cohort

"For understanding the government customers, their needs and getting help on government contracting, this is a must-attend program!" - Space Domain Awareness Cohort

"The program substantially expanded the number of government customers for our technology. We are now targeting beyond NASA and Space force to include Army, Navy, SOCOM etc." - Space-Based Joint Spectrum Cohort



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SUPPORT NETWORK

THANK YOU TO OUR COMMUNITY OF SUPPORT!

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