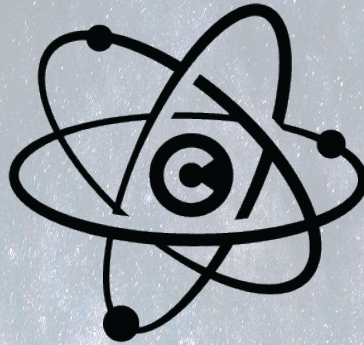


SPONSORSHIP BENEFITS



THE CATALYST ACCELERATOR

COLORADO SPRINGS

POWERED BY:



UNITED STATES
SPACE FORCE

AFRL





THE CATALYST ACCELERATOR

COLORADO SPRINGS

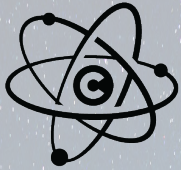


ABOUT US

Sponsored by the Air Force Research Lab Space Vehicles Directorate and the United States Space Force, the Catalyst Accelerator is a 3-month, semi-residential program located in Colorado Springs designed to increase the Space and Air Force's awareness and rapid acquisition of commercial dual-use space technology by providing relevant business development training to Accelerator companies and connecting these entrepreneurs with users, decision makers, and potential new customers in the DoD and commercial realms.

The Catalyst Accelerator has provided innovative capabilities to the Government since its inception in 2018. Each Accelerator has its own problem statement that is generated with the help of various Government customers who have complex problem sets that require innovative, dual-use solutions. For more information on problem statements and Accelerator topics, please visit the Catalyst Accelerator website below.

WWW.CATALYSTACCELERATOR.SPACE



THE CATALYST ACCELERATOR

COLORADO SPRINGS

ACHIEVEMENTS



13

COMPLETED COHORTS

101

PARTICIPATING COMPANIES

GRANT MONEY

\$610K

FOLLOW-ON FUNDING

\$527.1M

1,348

JOB'S CREATED

353

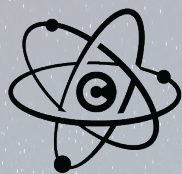
CONTRACTS WON

43

SPONSORS & SUPPORT

SPONSORSHIP FUNDS

\$781K



THE CATALYST ACCELERATOR

COLORADO SPRINGS

SPONSORSHIPS AT A GLANCE

Through sponsorship of the Catalyst Accelerator, our community has the opportunity to invest in promising, innovative companies that have a dual-use solution to a Department of Defense (DoD) challenge. Ultimately, your support helps get innovation into the hands of the US warfighter, while building our nation's economy. Your sponsorship will be visible to the local aerospace community to include Government, Industry, Academia, and others.

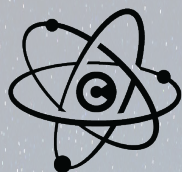
Furthermore, your sponsorship will help off-set the costs associated with travel and lodging for the companies participating in the Accelerator program and will assist them in the continued development of their cutting-edge technologies. Your support will also help facilitate dynamic networking events, high-caliber subject matter expert participation, and other relevant activities that help fast-track cohort company success.

As a community-supported program, the Catalyst Accelerator recognizes all sponsors who can donate any amount toward the success of the program. The levels of sponsorship and the corresponding benefits are contained in the table on the following page. Please note that amounts and return on investment for sponsors can be negotiated if necessary.

The levels of sponsorship are as follows:

- Corporate Sponsor - \$120K
- Session Sponsor - \$42K per session (2 weeks = 1 session)
 - Community Day/Demo Day Sponsor - \$5K or \$10K
- Networking Event Sponsor - \$2K





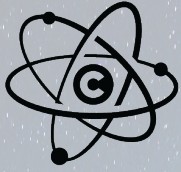
THE CATALYST ACCELERATOR

COLORADO SPRINGS

SPONSORSHIP LEVELS AND BENEFITS

Benefits	Sponsorship Levels			
	Session Sponsor	Demo Day/Community Day Sponsor		Networking Event Sponsor
	\$42K/session	\$10K	\$5K	\$2K
Tax-deductible financial contribution	•	•	•	•
Co-hosted Happy Hour with the Accelerator	•	•	•	•
Verbal recognition at sponsored session/event	•	•	•	•
1–3 minute presentation at sponsored event	•	•	•	•
Highlighted in blog posts or press release related to the activities in their sponsored session/event	•	•	•	•
Sponsor recognition: <ul style="list-style-type: none"> • Accelerator website • Social media platforms • Company branded signage during co-hosted Happy Hour, Community Day, or Demo Day • Printed/virtual program for Community Day/Demo Day 	•	•	•	
Meet with each cohort company during their session/event	•	•	•	
Reserved seating at Community Day/Demo Day	• 2 people	• 1 person		
Display banner during session/event	•	•		
Sponsor may present their company to the cohort during one of the programming sessions	•			
Sponsor has the option to attend Accelerator programming during their sponsored session	•			

Information on Corporate Sponsorship is contained on the next page!



**THE CATALYST
ACCELERATOR**
COLORADO SPRINGS

CORPORATE SPONSORSHIP

What is a Corporate Sponsor?

As an alternative to the sponsorship levels outlined on the previous page, interested parties can elect for Corporate Sponsorship. The Corporate Sponsor is the sole sponsor of all 3 sessions for the entire cohort at a discounted rate of \$120K.

The Corporate Sponsor enjoys the benefits of the Session Sponsor, plus the following:

- Sole corporate sponsor of one cohort (additional Demo Day or Community Day sponsorships may be sought)
- One sponsor branded gift basket at Demo Day
- Opportunity to participate in planning and feedback sessions, if desired.
- Opportunity to participate in the cohort selection process. (normally 20-30 applications, 15 live pitches)
- Offer a 5-minute presentation during Demo Day.

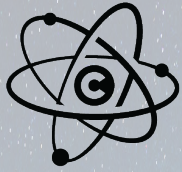


For more information about sponsorships, please contact:

KiMar Gartman at KiMar.Gartman@CatalystCampus.org.

Thank you for your consideration of sponsorship of the Catalyst Accelerator, Colorado Springs!

We cannot run our program without the support of people like you.



**THE CATALYST
ACCELERATOR**
COLORADO SPRINGS

ALUMNI REVIEWS

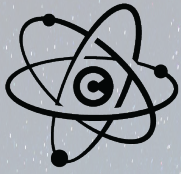
FIVE STARS!

"The Accelerator provided so many great networking connections, I will have a lot of time to work on developing the leads generated." - Digital Engineering: Modeling and Simulation Cohort

"The Catalyst Accelerator program was an excellent front door to work with the Defense Industry. I have already recommended it to a lot of people." - Hybrid Data Movement Cohort

"We expected to have some government interaction but not to be embedded in an ecosystem. I think it was 'bang on'."
- International Space Domain Awareness Cohort

"Amazing opportunity. Our growth has been dynamic being here. You really accelerated our maturity as a business as well as executives. Huge sustain across the board." - Defensive Cyber Operations for Space Cohort



**THE CATALYST
ACCELERATOR**
COLORADO SPRINGS

SUPPORT NETWORK

THANK YOU TO OUR COMMUNITY OF SUPPORT!

Corporate Sponsors



Booz | Allen | Hamilton®

Additional Sponsors & Sherpas



leidos



Valid Eval

NORTHROP GRUMMAN



SNC SIERRA NEVADA CORPORATION

Astroscale



Deloitte.



LONG CAPTURE

LINQUEST CORPORATION

GENERAL DYNAMICS
Information Technology

L3HARRIS™

SEV1TECH
Secure. Connect. Evolve.

AMERGINT

SAIC
Redefining Ingenuity

COLORADO
Office of Economic Development
in International Trade

BBVA Compass



BOOSTR
CONSULTING

OMICRON

TELEDYNE
BROWN ENGINEERING
Everywhere you look

Cosmic
Advanced
Engineering
Solutions
Experts in Space and Space

Viasat

18 SIERRA
FINANCIAL

ManTech.
Securing the Future



MARTENSEN

Defense
Unicorns

BUCK
CONSULTING
GROUP

NORSS



palmettier
Law

govIRG

SAGE
LAW
GROUP

SABER
ASTRONAUTICS

DSoft

SCM
SPACE COMMERCE MATTERS

5 STAR
BANK
Better Banking = Better Business

twosix
TECHNOLOGIES

ISSAC

